



**2010**  
YEAR IN REVIEW

# 2010

“Our mission is to help people live healthier lives within the communities served by Kinney Drugs, Inc.”

- Kinney Drugs Foundation

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## PRESIDENT'S LETTER

As we prepare for our 20th anniversary Golf Event, I started to think about the road that the Foundation has traveled. What started as an idea to help organizations in our immediate area who were in need has matured into a foundation that serves a huge geographic area. As our Kinney family has grown, so has the Foundation.

Together we have been able to donate over \$640,000 to countless groups, and have changed the lives of thousands of individuals.

Together we have made a difference.

The Kinney Drugs Foundation thanks all of you who have made this happen. Your support and dedication is truly appreciated.

Sincerely,

A handwritten signature in black ink, appearing to read 'Daniel Villa', with a long horizontal flourish extending to the right.

Daniel Villa, R.Ph.  
2010 Foundation Board President

## KINNEY DRUGS FOUNDATION BOARD MEMBERS

Bernie Alden

Mark Brackett

Richard Cagnetti

Fred Haggerty

Owen Halloran

Rebecca Horn

Stephen McCoy

Richard McNulty

Charles Owens

Norton Taylor

Daniel Villa

Warren Wolfson



## KINNEY DRUGS FOUNDATION

Since 2002, the Kinney Drugs Foundation, the philanthropic arm of Kinney Drugs, Inc., has taken great pride in being a leader in charitable giving in communities served by Kinney Drugs.

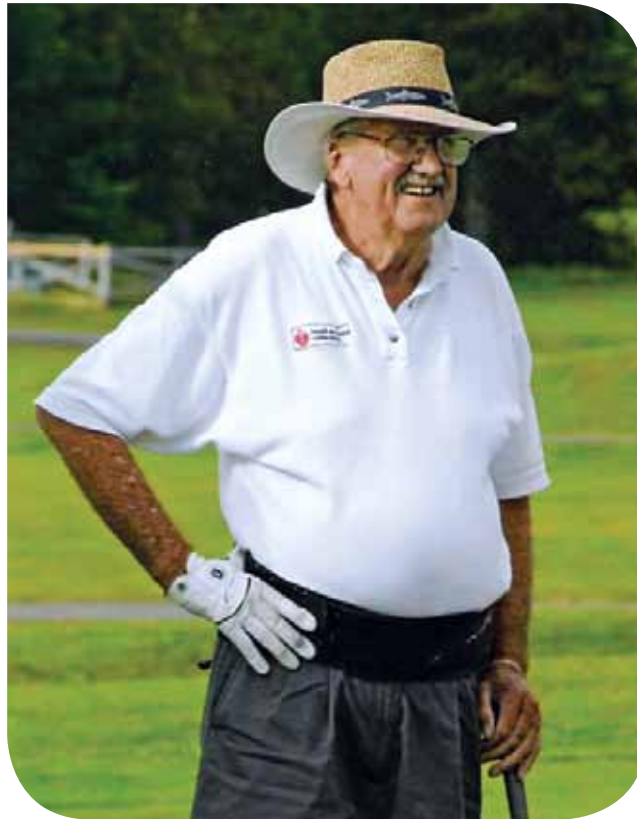
During 2010, the Foundation continued its mission by awarding grants to more than 100 non-profit organizations. Recipients included local hospitals, emergency medical services, fire departments, and children's charities which directly affect the daily lives of our employees and their families.

In these difficult economic times, the need for charitable support has never been greater. The Foundation is committed to meeting those challenges head-on and seeking out opportunities to raise money so that we can continue our support.

In closing, the Foundation Board would like to thank all of our supporters for your generosity throughout the year, whether it was at one of our charity events, through our employee giving campaign or any one of the many other fundraising events.

Your donation does make a difference!

## 19<sup>TH</sup> ANNUAL JACK K. NEWMAN MEMORIAL GOLF CLASSIC



Once again, the 19th Annual Jack K. Newman Memorial Golf Classic was held in August 2010 through the joint efforts of the Newman Family and Kinney Drugs Foundation. All proceeds benefited the American Heart Association, the Jack K. Newman Memorial Fund at Canton-Potsdam Hospital and the Kinney Drugs Foundation. Proceeds from the event totaled \$12,000.

The weather cooperated and everyone had a great time golfing for charity.

## 3<sup>RD</sup> ANNUAL KINNEY FOUNDATION SOFTBALL TOURNAMENT

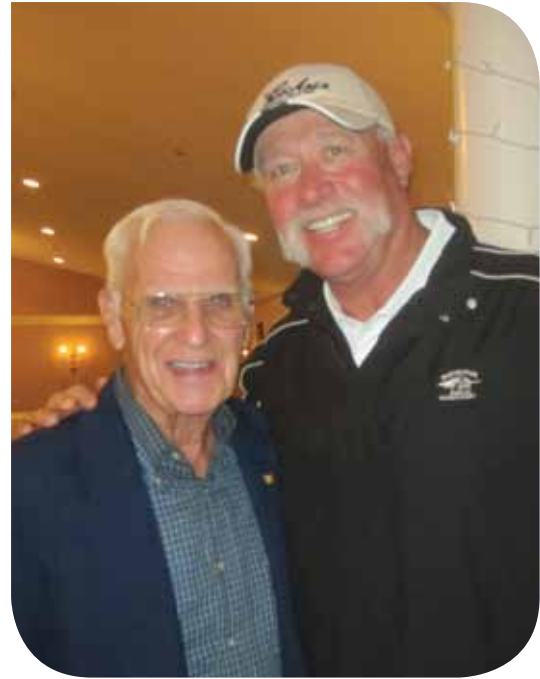


The 3rd Annual Kinney Drugs Foundation Softball Tournament was held in Waterbury, Vermont, again this year and was a great time for all the participants. The weather was perfect. We had twelve teams and netted over \$1,700 for the Kinney Drugs Foundation.

A special thanks goes out to Gerry Wadle and Dale Myatt for their dedication working the grill all day long and serving up some delicious food. A special thanks also to Brooks Joyner, our umpire for the day. Norm Robinson and Kathy Ennis supported the tournament for the 3rd straight year, organizing the day and keeping the games going.

This year we had our very own Kinney Drugs Foundation team who we hope will participate again in the 4th Annual Tournament.

## 3<sup>RD</sup> ANNUAL CENTRAL NEW YORK FALL CHARITY EVENT



The 3rd Annual Central New York Fall Charity Event took place on September 14, 2010, at the Links at Erie Village. This event continues to grow with 120 golfers participating this year. Highlighting the Event was Hall of Fame Pitcher and long time friend of Kinney Drugs, Rich "Goose" Gossage. Goose participated in the golf event, signed autographs and spoke at the dinner.

The event was both enjoyable and highly successful, raising more than \$122,000 for the Kinney Drugs Foundation.

## 19<sup>TH</sup> ANNUAL CHILDREN'S CHARITY EVENT



The Kinney Drugs Foundation's major fundraising event, the 19th Annual Children's Charity Event was held on June 14th and 15th in Alexandria Bay again this year.

The Event began on Monday night with a cocktail boat cruise from Alexandria Bay to Clayton where guests gathered at the Clayton Opera House and were treated to specialty food stations and music by The Fine Line. Zachary Rufa, a Children's Miracle Child, spoke to guests about the importance of Children's Miracle Network. Zach is now a healthy young adult, graduating with honors, and is a class leader from Alexandria Central School.

At the dinner, an award was also presented to Kinney Drugs #53 in Oswego, New York, for raising over \$10,000 for Children's Miracle Network during the 2010 in-store fundraising event.

The Event concluded on Tuesday with the golf and fishing tournaments. Over 200 golfers and 30 fishermen participated in the event. Also, some Tuesday attendees participated in "A Day in Sackets Harbor" experience by touring Madison Barracks, taking a cooking class and shopping in downtown Sackets Harbor.

The 2010 Event netted over \$325,000 which benefited the Kinney Drugs Foundation, Children's Miracle Network hospitals throughout Northern and Central New York and Vermont, and the North Country Children's Clinic.



## NORTH COUNTRY CHILDREN'S CLINIC

Established in 1971, this year marks North Country Children's Clinic's 40th Anniversary. Over the past four decades, children from hard-working families have made more than 2 million visits to Children's Clinic's programs.

The Kinney Drugs Foundation has played an important role in the agency's success investing more than \$384,760 in the North Country Children's Clinic over the past 18 years.

The Children's Clinic provides approximately \$450,000 of medical and dental care to needy children each year. The Foundation's support has assisted the Children's Clinic in funding that unreimbursed care. Foundation support has also made possible a number of special initiatives including the Germ Stoppers/Cover Your Cough program launched in 2009. Last year the Kinney Drugs Foundation provided the Children's Clinic with over \$37,000 in support of the agency's mission: "To open the doors to better healthcare . . . because children matter most."

North Country Children's Clinic provides pediatric primary care, dental care and counseling services to children and young adults. The agency's mission is to serve children whose families are uninsured or underinsured. They also treat children covered by public and private insurance. The staff at the Children's Clinic is committed to ensuring that every north country child has access to medical and dental care.

Last year the Children's Clinic served over 32,000 children and families in Jefferson, Lewis, Franklin and St. Lawrence counties.



## GRANTS MADE TO CHARITABLE ORGANIZATIONS – CENTRAL REGION

- AIDS Community Resources
- American Brain Tumor Association
- American Cancer Society
- American Heart Association
- American Red Cross of Northern New York
- Alzheimer’s Association of the North Country
- Canton Potsdam Hospital
- Canton Potsdam Hospital Guild
- Cerebral Palsy Association of the North Country
- Children’s Miracle Network of Northern New York
- Clifton-Fine Hospital
- Credo Foundation
- Disabled Persons Action Organization
- Down Syndrome Association of St. Lawrence County
- Ed Moses Walk/Run for Life
- EJ Noble Hospital
- Frederic Remington Art Musuem
- Gouverneur Fire Department
- Gouverneur Business Women Association Breast Cancer Walk
- Heuvelton Fire Department
- Hospice of Jefferson County
- Multiple Sclerosis Society of the North Country
- North Country Children’s Clinic
- Northern Area Health Education Consortium
- Samaritan Medical Center
- Samaritan Medical Center Auxiliary
- St. Joseph’s Home
- TI Emergency Rescue Service
- United Helpers
- Victim’s Assistance Center of Jefferson County
- Volunteer Center of Jefferson County

## NORTHEAST DISABLED ATHLETIC ASSOCIATION

The Kinney Drugs Foundation is proud to donate to the Northeast Disabled Athletic Association in Vermont.

The Northeast Disabled Athletic Association, based in Burlington, Vermont, is a non-profit 501(c)(3) that provides people with physical disabilities the opportunity to pursue a variety of recreational and competitive sports. The NDAA was co-founded in 1996 by Patrick Standen, a Burlington resident interested in increasing athletic opportunities for himself and other wheelchair athletes. Since the inception of the NDAA Patrick has been a driving force for organizing recreational programming and competitive opportunities for people with disabilities and currently serves as President on the NDAA Board of Directors. Over the years, the NDAA has established a range of programming that now includes marathon wheelchair racing, sled hockey, power wheelchair soccer, cross country sit-skiing, adaptive sailing, wheelchair basketball, adaptive water skiing and kayaking. This programming reaches an estimated 300 individuals from Vermont and surrounding areas each year. Much of the success of the NDAA can be attributed to the ability to generate community support for programming and the hard work of Board of Directors members and other dedicated volunteers. Of the \$46,735 donated to NDAA last year, 94%, or \$43,935 went directly into supporting sports programs and athletes.

NDAA Mission:

The NDAA exists to contribute to the public welfare through recreational and educational activities by supporting the development, dissemination, and utilization of knowledge and practice in athletics and recreational sports for persons with disabilities in order to achieve the highest quality of life for all citizens.



## GRANTS MADE TO CHARITABLE ORGANIZATIONS – NORTHERN REGION

- Adirondack Medical Center
- Alice Hyde Medical Center
- American Cancer Society
- American Heart Association
- American Red Cross
- ARC of Northern Vermont
- Association for the Blind and Visually Impaired
- Children’s Miracle Network at Fletcher Allen Medical Center
- Elizabethtown Community Hospital
- Greater Randolph Senior Center
- High Peaks Hospice
- Indoor Recreation Center of Orleans County
- Northeast Disabled Athletics Association
- Northern Area Volunteer Ambulance
- Randolph Village Fire Department
- Run for Jim Foundation
- The Hicks Foundation
- Trudeau Institute
- Vermont CARES
- Vermont Food Allergy Organization
- Waterbury Ambulance Center

## VERA HOUSE

The Kinney Drugs Foundation has been a long time supporter of the Vera House located in Syracuse, New York.

Vera House was founded in 1977 by a group of concerned individuals led by Sister Mary Vera, CSJ who recognized the need for emergency sheltering services for women in crisis. This original mission blossomed into a wide range of domestic violence services including outreach and advocacy, domestic violence education programming, children's counseling, the Syracuse Area Domestic and Sexual Violence Coalition and a domestic violence education program for male perpetrators of violence.

On January 1, 2005 two agencies with similar missions, Rape Crisis Center of Syracuse, Inc. and Vera House, Inc. became one merging their programs and staff in order to provide the same quality services . . . "together for hope and healing."

The merged Vera House, Inc. continues over a 30-year tradition of quality service to the Central New York community. The mission statement reflects the history of both merged agencies. "It is the mission of Vera House, Inc. to end all domestic and sexual violence, to assist families in crisis, to support those affected by domestic and sexual violence to live safe, self-sufficient lives, to empower women and children, and to promote a culture of equality and respect in relationships." In 2010 Vera House: Answered 5,476 crisis calls on our 24-hour hotline; sheltered over 474 adults and children; served 1,070 victims of domestic violence, sexual assault and other crimes; Counseled 711 women, men and children in our New Directions Rape Crisis and Sexual Assault Services and Youth Counseling Program; educated 446 men in our Alternatives program; reached over 16,000 adults and students through our community and youth education program.



## GRANTS MADE TO CHARITABLE ORGANIZATIONS – SOUTHERN REGION

- AIDS Community Resources
- American Diabetes Association
- American Cancer Society
- American Heart Association
- American Red Cross Onondaga-Oswego County
- ARC of Onondaga County
- Arthritis Foundation of Central New York
- Brain Injury Association
- Cancer Resource Center of the Finger Lakes
- Children’s Miracle Network at Upstate Golisano Children’s Hospital
- Community General Hospital
- Cortland Memorial Hospital
- Crouse Health Foundation
- Eldercare Foundation
- Elmcrest Children’s Center
- Enable
- Francis House
- Hospice of Central New York
- Leukemia & Lymphoma Society
- Mental Health Association
- Multiple Sclerosis of Central New York
- Muscular Dystrophy Association
- National Alliance on Mental Illness
- National Kidney Foundation
- Ronald McDonald House Charities
- Southern Tier AIDS
- St. Joseph’s Hospital Health Center Foundation
- Susan G. Komen Race for the Cure
- Vera House

## KINNEY DRUGS FOUNDATION, INC.

### Statements of Financial Position

<b>Assets:</b>	<b>Year ended December 31</b>	
	<b>2010</b>	<b>2009</b>
Cash and cash equivalents	\$ 188,518	\$ 100,389
Interest receivable	19,086	19,086
Excise tax receivable	-	1,067
Due from Kinney Drugs, Inc.	2,832	5,354
Contribution receivable	81,075	86,238
Investments	906,031	822,294
Other Asset	495	-
Note receivable from Kinney Drugs, Inc.	1,832,229	1,832,229
	<u>\$ 3,030,236</u>	<u>\$ 2,866,657</u>
<b>Liabilities and Net Assets</b>		
Excise tax payable	\$ 1,109	\$ -
Grants payable	807,927	709,395
Total liabilities	<u>809,036</u>	<u>709,395</u>
Net assets	<u>2,157,262</u>	<u>2,032,004</u>
	<u>\$ 2,221,200</u>	<u>\$ 2,866,657</u>

The Kinney Drugs Foundation's auditors are Dannible & McKee, LLP. The complete Financial Statements and Supplementary Information, with accompanying footnotes, are available for inspection at the Kinney Drugs Foundation office.

## KINNEY DRUGS FOUNDATION, INC.

### Statements of Activities

	Year ended December 31	
	2010	2009
<b>Revenue:</b>		
Contributions	\$ 241,463	\$ 252,182
Fundraising events	381,587	333,412
Interest on note receivable	91,611	91,611
Dividends and interest	19,433	18,940
Net realized and unrealized gain (loss) on investments	69,516	127,871
Total Revenue	<u>\$ 803,610</u>	<u>\$ 824,016</u>
<b>Expenses:</b>		
Administrative and general	81,115	59,290
Grants made to charitable organizations	552,233	520,937
Excise tax expense	2,470	1,790
Fundraising expenses	103,854	116,741
Total expenses	<u>739,672</u>	<u>698,758</u>
Change in net assets	63,938	125,258
Net assets, beginning of year	2,157,262	2,032,004
Net assets, end of year	<u>\$ 2,221,200</u>	<u>\$ 2,157,262</u>



## **Kinney Drugs Foundation**

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